



Rebecca Lemov

Press Kit

Author • Speaker
Historian of Behavioral Sciences

*Exploring brainwashing, hyper-persuasion, and the
hidden systems that shape belief.*

Website: rebeccalemov.com



About Rebecca Lemov

Short Bio

Rebecca Lemov is a professor, researcher, and author whose work uncovers hidden systems of control, influence, and belief. She writes about the history of brainwashing, psychological experimentation, and the subtle ways technology shapes human behavior. Her books bring decades of research into vivid stories that connect past experiments to today's cultural shifts, offering clarity, context, and a touch of humor in an age of instability, targeted messaging, and manipulation.

Credentials at a Glance

- Professor of the History of Science, Harvard University
- Historian of behavioral science and technology
- Author of four books on mind control, hyper-persuasion, and data history
- Frequent guest on major podcasts, radio, and public forums

Photos

Photos are available in the online press kit: <https://rebeccalemov.com/media/press-kit#author-photos>

Books

The Instability of Truth

Drawing from rare archival materials, oral history interviews, and the overlooked trauma history of Cold War POWs, *The Instability of Truth* traces how psychological coercion has evolved — from interrogation cells to algorithmic feeds. This book reveals how the idea of mind control has spread across the globe and penetrated courtrooms, secret labs, military schools, and today's digital sites.

Select Editorial Reviews

- “A superbly crafted analysis of a universally deplored but seemingly irresistible technique.” — Kirkus Reviews
- “Thoughtful, well supported... Offers vivid snapshots of individual cases.” — Leah Greenblatt, New York Times
- “If the lessons of history in Lemov’s book coupled with the ongoing insights of the political neuroscientists are even half right, we should all be paying very, very close attention.” — Liz Else, New Scientist

See [full editorial reviews](#) for *The Instability of Truth*.

Book Cover Image

Cover image is available in the online press kit: <https://rebeccalemov.com/media/press-kit#book-info>

Books

Additional Books

- **Database of Dreams** – The Lost Quest to Catalog Humanity
- **World as Laboratory** – Experiments with Mice, Mazes, and Men
- **How Reason Almost Lost Its Mind** – The Strange Career of Cold War Rationality (co-authored)

Book Cover Images

Cover images are available in the online press kit: <https://rebeccalemov.com/media/press-kit#book-info>

Speaker Profile

Speaker Bio (Short)

Rebecca Lemov is a historian and anthropologist whose work uncovers the hidden systems shaping human thought and behavior. A professor at Harvard University, she speaks on topics ranging from the history of brainwashing to the rise of behavioral science and hyper-persuasion. Her keynotes and workshops connect past experiments to present realities, helping audiences see how unseen forces influence everyday decisions — and how to respond with clarity, insight, and agency.

Speaking Topics

- Is Brainwashing Still Real?
- Mind Control in the Age of Information
- How to Spot a Scam, Cult, or Manipulative Narrative
- The Ethics of Influence
- Trauma, Technology, and Trust

Photos

Photos are available in the online press kit: <https://rebeccalemov.com/media/press-kit#speaker-photos>

Media & Interviews

Sample Interview Questions

A few of the commonly asked questions are included here.

- How do past psychological experiments shape the way we live now?
- Why do you say that “brainwashing is more common than we think”?
- How can we protect ourselves from brainwashing and hyper-persuasion in our digital world of today?
- What are the key conditions that need to be in place for brainwashing or hyper-persuasion to occur?
- What role does humor play in writing about such dark material?
- American POWs suffered through unimaginably brutal conditions during their captivity in North Korea. Can you briefly explain the “Method” of Maoist reeducation and how those terrible living conditions contributed to brainwashing?

A full, copy-ready list of interview questions is available at <https://rebeccalemov.com/media/press-kit#interview-questions>

Contact & Booking

For media inquiries, interviews, and speaking engagements:

Visit: rebeccalemov.com/book

For general questions, visit: rebeccalemov.com/contact

Email: info@rebeccalemov.com

This press kit may be shared freely for editorial and promotional use. Logo files, images, and additional materials are available in the online press kit at rebeccalemov.com/media/press-kit. For custom requests, please get in touch.